

NEWSLETTER

JULY 2015

In Review: Year 3 of Our Inception

The first half of 2015 has brought new and exciting developments for the Cornerstones team. As our young organization celebrates year three of our inception, we are pleased to share with all of our clients, friends and future partners the many thrilling activities, events and achievements we have brought to fruition so far this year.

2015 has so far been a year of milestones and growth, and we couldn't have done it without the support of all those who believed in our vision and capabilities, nor could anything have been possible without the hard work of each member of this team. As we look expectantly ahead to the future, we can only foresee this momentum accelerating faster and the foundations of Cornerstones blossoming stronger. We hope to see you with us to share in these special times.

Initial Public Offerings

Future Bright — All that Sparkles and Shines

The New Year started off radiantly for Cornerstones on 9 January 2015 as Future Bright Mining (2212.HK), our first IPO since inception, was successfully listed on the Main Board of the Hong Kong Stock Exchange. The China-based marble mining company raised approximately HK\$56.1 million. Guotai Junan Capital Limited was the sole sponsor of the listing application, and Guotai Junan Securities (Hong Kong) Limited was the sole global coordinator, sole bookrunner and sole lead manager of the global offering. The preparation and hard work of all who were involved in the listing process paid off as the exchange bell rang alongside the champagne cheers that morning.



King's Flair — The Trendsetter for Kitchenware

Without time to take a second breather, on 16 January 2015, we continued our breakout year as Cornerstones represented the trendy kitchenware developer King's Flair International (6822.HK) to successfully list on the Main Board of the Hong Kong Stock Exchange. The Offering raised HK\$214.5 million in net proceeds. Baron Global Financial Services Limited was the sole sponsor of the listing application; while Ping An Securities Limited, Quam Securities Company Limited and South China Securities Limited were the joint bookrunners and joint lead managers. Being a home-grown enterprise deeply rooted in Hong Kong, King's Flair boasts good corporate governance and sound management with an international vision. The listing ceremony and celebration dinner were attended by long-time international clients and partners of King's Flair who flew in from around the world to witness the memorable occasion.

Other Projects/Activities

Hunan Non-Ferrous Privatization Wins Shareholders' Support

Another major transaction completed by the Cornerstones team in the first quarter of 2015 was the privatization of Hunan Nonferrous (2626.HK). Appointed by the Fortune 500 parent company China Minmetals as the communications consultant, Cornerstones helped to convey to shareholders, both institutional and retail alike, the rationale behind this privatization. As such, with the well-informed publicity and positive buzz generated, at the Special General Meeting of the Independent Shareholders on 6 March 2015, the privatization of Hunan Nonferrous Group was successfully given the green light.



Prosperity REIT Investor Seminar



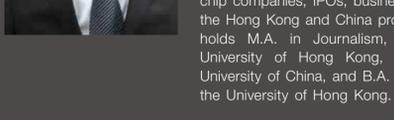
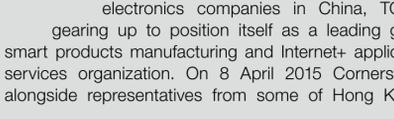
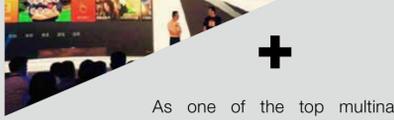
On 11 April 2015, Prosperity REIT (808.HK) in partnership with the Economic Digest hosted a successful seminar for retail investors. With hardly an empty space in the room, enthusiastic guests and property aficionados spent an engaging afternoon discussing the benefits and potentials of East Kowloon properties. Esteemed guest speakers included Ms Mavis Wong, Executive Director & CEO of Prosperity REIT, Professor Jeslie Chui, Chief Strategic Officer of Qilu International, and Mr. Kenny Tang, Director & CEO of Jun Yang Securities. Not only did the



attendees of the event gain invaluable knowledge about the current property market in Hong Kong, but they were also introduced to the portfolio of investment properties offered by Prosperity REIT.



TCL Spring New Product Launch Ceremony



TSL Foundation - "Family Heritage and Creativity Forum Series 2014-2015"

In the month of February 2015, Cornerstones was honoured to have assisted in the organization of "Family Heritage and Creativity Forum Series 2014-2015" brought possible by the joint partnerships of the TSL Foundation and the School of Modern Languages and Cultures, The University of Hong Kong. The interactive forum series featured luminaries from creative industries around Hong Kong as they focused on how the creative DNA is passed through generations. The event was kicked off in dazzling fashion on 2 February 2015, by jewellery industry pioneer and the founder of Tse Sui Luen Jewellery Group, Mr. Tse Senior and his son, Group Deputy Chief Executive Officer - Supplies, Mr. Tommy Tse as they shared the secrets of their success. TSL Foundation's goal is to nurture local industry talent, promote innovative design and maintain the industry's heritage for the overall development of Hong Kong.

New Clients

Cornerstones has progressed by leaps and bounds in 2015. We are pleased to announce that we have won the trust of a number of new clients in the first few months. They are:

- Kerry Logistics (636.HK)
- Tonly Electronics (1249.HK)
- TCL Communication (2618.HK)
- TCL Multimedia (1070.HK)
- Proview International (334.HK) (Will be renamed as TCL Display)
- Viva China (8032.HK)
- China VTM Mining (893.HK)

Our Expanding Pool of Talents



Rick Lau - Director

Rick has over 20 years of experience in journalism and has held senior positions at a number of reputable media outlets. Given his wealth of knowledge and broad industry network, he brings an in-depth understanding of media practices and press relations. Prior to joining Cornerstones, he held the position of deputy chief editor at Eastweek Magazine and Singtao Investment Weekly. He covered news on blue chip companies, IPOs, business and finance, and the Hong Kong and China property markets. Rick holds M.A. in Journalism, from the Chinese University of Hong Kong, LLM from Renmin University of China, and B.A. in Social Work from the University of Hong Kong.



Ivan Kau - Associate Director

Ivan has over 9 years of experience in the financial PR industry with focus on IPO communications, managing media agencies, corporate communications and crisis management. He has worked for various financial PR where he was actively involved in a number of strategic IPO and retainer projects, providing long-term services for Hong Kong and Mainland listed clients. He was also on the brand, marketing and communications team for Ernst and Young, offering in-house support for the multinational accounting firm. He holds a Bachelor's degree specializing in Public Relations and Advertising.



Tina Shi - Consultant

Tina has more than 8 years of work experience in investor relations, public relations and corporate communications working for publicly listed companies on the Hong Kong, New York and Toronto Stock Exchanges, as well as international private equity and investment firms. She holds an MBA from The University of Hong Kong, as well as a Bachelor's degree double majoring in Cell Biology/Genetics and English Literature from the University of British Columbia, Canada.



Mona Chow - Consultant

Mona has over 5 years of experiences in media relations, corporate communications and investor relations. She has been instrumental in the planning and execution of media and investor programs for over 20 listed companies. As well, she has extensive experiences in company repositioning and handling IPO projects. She holds a Bachelor's degree in Public Relations and Corporate Communications.

Looking Forward

With the growing trend in the significance that enterprises large and small place on maintaining responsible corporate practices, good brand image and strong media presence, the need for knowledgeable and accountable public relations firms in this new interactive era of online and social media is witnessing explosive growth. Cornerstones not only brings a wealth of experience and awareness, but also the ability to provide fresh ideas and dynamic outlooks. In 2015 and beyond, we will continue to deliver services of high quality and attentiveness, tailored for the needs of our growing clientele.